

Adhesive vinyl on glass/Nokia





Powerful Exposure

Speak out loudly if you want to bring your message across – or let "Super Graphics" do the trick. Super Graphics are large scale graphics communicating loudly and clearly from ceilings, floors, walls, or windows. The possibilities are unlimited and new technologies have added even more.

We started out with paint and brush in the 90's and soon and soon adhesive vinyls followed. Today we print graphics and pictures on vinyls or – with the newest print technologies – directly onto wooden, acrylic, plastic, aluminum or sound absorbing panels. The panels may even be cut into any shape to fit the graphics. Exponent offers you advice on the possibilities with Super Graphics based on your specific needs and wishes. We find the right solutions and take care of all processes from idea and handling or creation of files to execution. The right solution is developed and completed in interaction between client, architect, builder, craftsmen and our project managers.

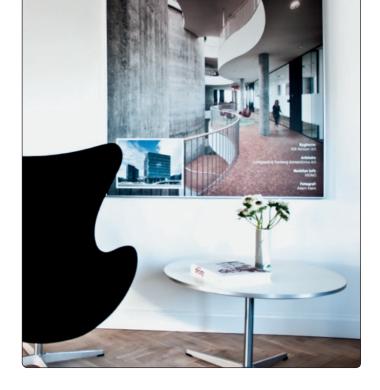
Super Graphics are an effective and creative way of exposing your values and messages, creating the environment and ambience you want. Loud and clearly. Only creativity limits where and how loud.

Print on all types of materials

New technologies make it possible to print on almost any material. This gives you great freedom to decide how you want to have your company or institution decorated.

A delight for eyes and ears

Printing on sound absorbing and acoustic regulating wall panels makes it possible for you to combine visuals and an improved acoustic indoor climate.



Printed Rockfon sound absorbing wall panel.





Top: Printed birch plywood panels/Odense City Hall. Bottom: Hand painted wall/Nokia.

Backlit aluminum panels with milled letters and illustrations/World EXPO 2010, Shanghai.



Informal meeting

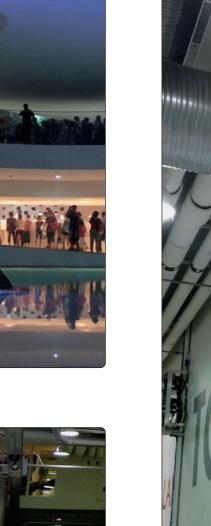
As a background for Nokia's "Knowledge sharing fixture" the company values were hand painted directly onto the wall. The fixture was designed as a staircase and invites to informal meetings for sharing ideas and knowledge.

World EXPO 2010

A 20 meters long spiral wall with thousands of Chinese characters and a world map formed the main element of the Danish Pavillion at EXPO 2010. All the wall was backlit and looked very impressive in the minimalistic architecture designed by BIG – Bjarke Ingels Group – and 2+1 Idebureau.

Milling

CNC milling has made it possible to process numerous materials in countless ways, from large cut outs to very small details.









Think Big

Imagine a registration mark in a diameter of 1,8 m! A giant mark which was only a small part of the big Coca Cola logo hand painted directly on the old ceiling in Parken, the Danish National Stadium. A decoration totaling 2,500 sqm.

Painting on large surfaces

In spite of the progress of new technologies the old painter craftmanship still lives on and in combination with the same technologies new solutions appear with their very own expression.

GN combined signage, way finding, and decoration by painting directly on the wall.



Print on special wall- and floor-vinyls/Chr. Hansen and Kraks Forlag.



Print on perforated steel sheets/Kastrup Station.

Looking closely – or from a distance

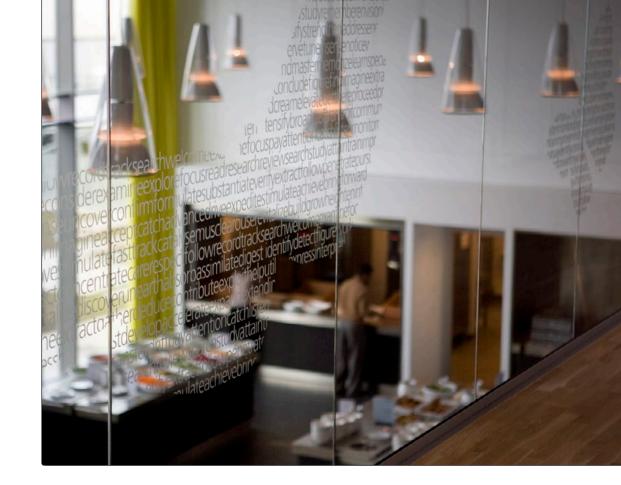
Your eyesight is tested when you pass the perforated steel panels on Kastrup Station. Each panel has a motive which is hard to decode when you are close to it but easily recognized from a distance.

Print on walls and floors

With vinyls specially developed for the purpose it's possible to decorate walls and floors with graphics coated for additional strength and durability.



Printed, transparent vinyl on glass/Væksthus Hovedstadsregionen.



Vinyl lettering on glass/Novo Nordisk.

Vinyl Solutions on glass

Creativity is the only limit to possibilities with vinyl on glass. Whether you want partial covering, whole window sections, several layers, with or without print, numerous vinyl qualities in a variety of colors are available.



exponent as

Fabriksparken 12 A 2600 Glostrup Denmark T: +45 7026 3300 E: info@exponent.dk

www.exponent.dk